

## Innovative financial solutions are mobilizing capital from domestic and international investors at scale in Brazil.

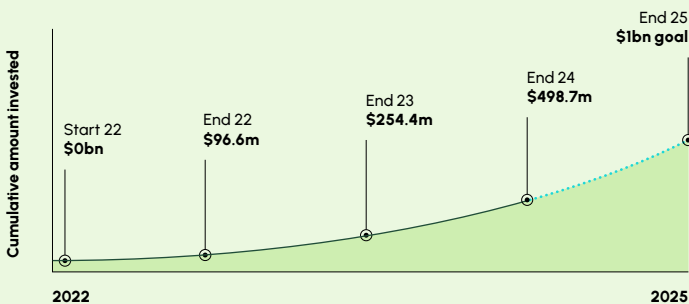
With this investment a new economy is rising, built on more advanced models of agricultural production that are pro-farmer, pro-jobs and pro-growth, delivering more with fewer resources – increasing yields, reducing emissions, enhancing resilience and avoiding land conversion.

Alongside private finance, crucial new pools of catalytic, public and philanthropic capital are forming, and the pipeline of high-impact nature-based solutions (NbS) is growing across a range of asset classes.

Early movers are building on real world learning, capturing opportunities and shaping the market. Now is the moment for forward-looking financial institutions to capture long-term value in a rapidly transforming global food system.

## Increasing disbursements: accelerating pace of disbursements through IFACC

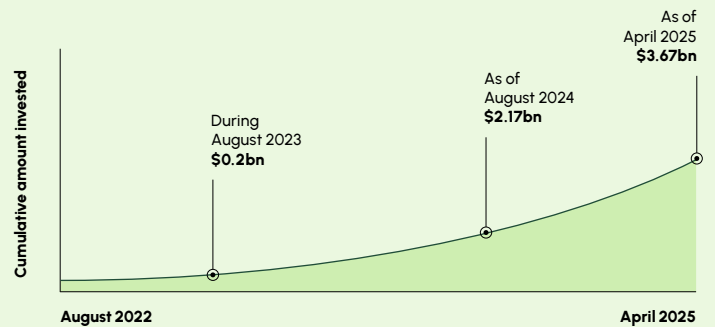
Financing from 24 financial institution and agribusiness signatories to IFACC (Innovative Finance for the Amazon, Cerrado and Chaco) disbursed \$244.1m in 2024 and has supported 341,434 hectares of sustainable expansion of soy production and cattle production intensification to the end of 2024.



Source: IFACC Market Report 2024, March 2025

## Growing rapidly: over 40% of investment tracked since 2022 invested in 9 months alone

Data from Capital for Climate's [Investment Newsletter](#) shows approx. \$3.67bn of publicly reported NbS deals invested in Brazil since August 2022.



Source: Capital for Climate data, May 2025

## Future intent post-COP30: investment set to scale by 2028

Early indications from a May 2025 Deloitte survey of 16 mixed-scale investors showed an over 3-fold per annum increase in strategic intent and remit in Brazil for the next three years, compared to investments made in the previous two.

Source: Capital for Climate and Deloitte COP30 NbS Capital Mobilization Data, May 2025

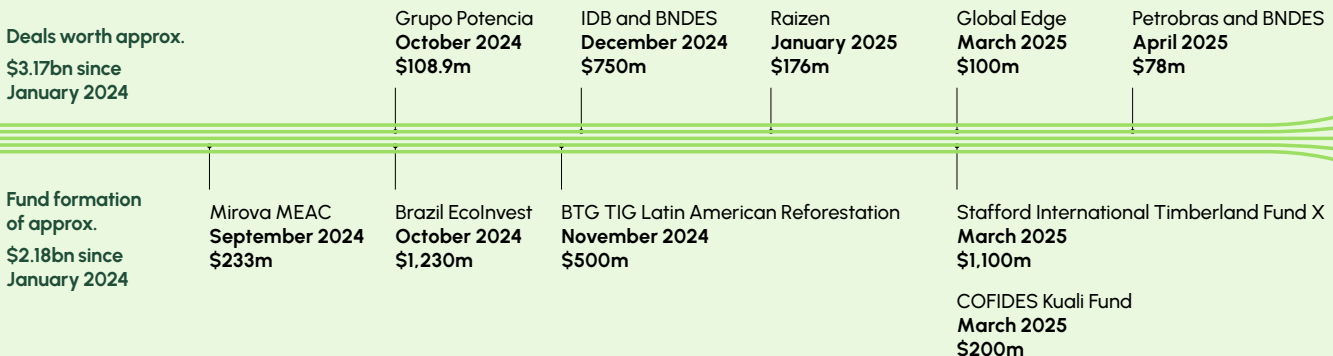
Allocations, strategic intent/remit across 16 investors surveyed



## Deal-flow and fund formation: signals of momentum

Examples across publicly announced private, public and blended finance vehicles show progress since 2024.

Source: Capital for Climate



## Strong rates of return are possible

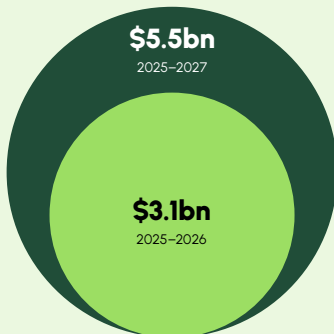
Mainstream financial institutions and value chain companies are unlocking durable returns free from deforestation and associated risks.

| Solution   | Revenue Sources   | Target IRR | Maturity     | Examples of vehicles in Market     |
|--|---|------------|--------------|------------------------------------|
| <b>Restoration of Degraded Pasture / Ecosystem</b> | <ul style="list-style-type: none"> <li>· Asset Appreciation</li> <li>· Carbon</li> <li>· Timber</li> <li>· Commodities</li> </ul> | 10-15%     | 7 – 30 years | Patria (Restoration Fund)<br>AGBI  |
| <b>Regenerative Agriculture</b>                    | <ul style="list-style-type: none"> <li>· Productivity Improvements</li> <li>· Commodities</li> <li>· Soil Carbon</li> </ul>       | 6-15%      | 5 -7 years   | Varaha<br>Global Forest Bond       |
| <b>Commercial Agroforestry</b>                     | <ul style="list-style-type: none"> <li>· Commodities</li> <li>· Carbon</li> <li>· Biodiversity</li> </ul>                         | 12-16%     | 10 -12 years | Finance In Motion<br>Sail Ventures |
| <b>Nature Tech</b>                                 | <ul style="list-style-type: none"> <li>· Asset Appreciation</li> </ul>  | 15-20%     | 5 -7 years   | Superorganism<br>Just Climate      |

### A high-impact pipeline is growing across a range of asset classes

Opportunities continue to emerge for private and catalytic capital, from regenerative farmland and sustainable forestry, to nature-linked sovereign and corporate bonds, ag-tech and supply chain decarbonisation solutions.

Projected combined holdings and projects, among 22 respondents



A survey of more than 22 project developers and companies shows a growing pipeline to 2027 and beyond.

Source: Capital for Climate data, May 2025

### 6 examples from a 200+ pipeline of investable opportunities in Brazil

Long-term financing for the expansion of production on degraded pastureland using regenerative agriculture practices.

A new fund which sees a \$500m deployment opportunity over the next 3 years- targeting 12% IRR within 15 years.

Develops reforestation projects on deforested land, to be used for carbon capture and/or local socio-economic development.

Implements large-scale, AI-enabled agroforestry projects for reforestation, producing sustainable food, timber, and carbon credits.

Partners with farmers to restore soils and transition to sustainable agriculture while also capturing CO<sub>2</sub> through enhanced rock weathering.

Uses blended finance in the Amazon, facilitating capital access, technical support and knowledge sharing for bioeconomy, low-emissions ag, RE, etc.

### 2025 is set to be a breakthrough year in the scaling of this market

- Key moments such as Brazil Climate Investment Week, New York Climate Week, PRI in Person, and COP30 will increase focus on private sector investment opportunities in Brazil.
- New catalytic capital funds such as CCAT (Catalytic Capital for the Agricultural Transition) and TFFF (Tropical Forest Forever Facility) are in development to deliver concessional capital that can crowd in private capital at even greater scale for restoration and conservation.
- Investors seeking nature-related investment opportunities can benefit from an ecosystem of complementary initiatives including Capital for Climate as well as Ambition Loop, BRB Finance Coalition, Climate Champions Team, iCS, NIL, IFACC, Mission 2025, the PRI and WBCSD.

Find out more about nature investment opportunities:  
[www.capitalforclimate.com/](http://www.capitalforclimate.com/)



### There is no net zero without nature, and neither without sustainable agriculture.

NbS have the potential to deliver 30%+ of all carbon emission reduction required by 2030. And in Brazil, 73% of greenhouse gases stem from agriculture and deforestation making it potentially the world's largest single market for NbS.

Forward-looking financial institutions can capture long-term value in a rapidly transforming global system – shaping standards that will define tomorrow's markets, building expertise and gaining preferred access to high-integrity projects.

